

Client Patent Portfolio Scores High on Quality Test

Patent Owner Credits Portfolio Quality to the Partners of Fincham Downs

Ridgefield, CT, April 15, 2010 –Intellectual Property boutique law firm Fincham Downs is pleased to report that the portfolio of one of its clients, Walker Digital, LLC, has obtained notably high scores in a quality analysis conducted by Jonathan A. Barney, inventor of the IPQ® scoring system for evaluating patents. A patent's IPQ® score is a statistical measure of patent quality and potential value based on an algorithm that weighs over 50 factors. An IPQ® score over 100 typically indicates above average patent quality and/or potential value. Mr. Barney, after performing the analysis of the Walker Digital portfolio, stated: "Judging from our statistical analysis this appears to be a very high quality, potentially very valuable portfolio (mostly A and A+ patents; within the top 5% of all patents). The average IPQ score [for the Walker Digital patent portfolio] is 144, with some patents reaching as high as 237." IPQ scores are relied on by many IP professionals and analysts.

The partners of Fincham Downs have been responsible for managing and prosecuting Walker Digital's portfolio for many years. Jay S. Walker, the CEO of Walker Digital, notes: "Over the past 15 years I have received consistently positive feedback about the quality of Walker Digital's IP portfolio. I credit this significantly to the efforts, skills and keen intellect of the partners of Fincham Downs. They have been the legal strategists and managers behind the portfolio and have added immeasurable value to it over the many years we have worked together."

About Fincham Downs

Fincham Downs, LLC is a streamlined law practice focused solely on Intellectual Property (IP), including patent and trademark procurement, IP portfolio management and monetization of IP assets. Magdalena Fincham, Carson Fincham, and Michael Downs partnered to form Fincham Downs in 2009 to provide business-savvy IP legal services designed to protect and reap value from their client's IP portfolios. The partners are using their years of experience as inventors and in-house IP counsel to offer a unique, collaborative and innovative approach to meeting their clients' comprehensive IP needs. From its Ridgefield office in Fairfield County, Connecticut, Fincham Downs provides blue chip services to a national and international clientele.