

- **Fincham Downs Partner Selected For the 2010 Intellectual Property Magazine Awards Judging Panel –**

**Ridgefield, CT, October, 2010:** Fincham Downs, LLC, an Intellectual Property (IP) boutique law firm, is pleased to announce that one of its partners, Magdalena Fincham, has been selected as a judge for the 2010 Intellectual Property Magazine Awards. “I look forward to participating in the selection process. It is certain to be a rewarding and fun experience to learn about the top candidates for the great variety of categories and what each has accomplished. I thank Intellectual Property Magazine for the opportunity.” Some of the other announced judges include J. Scott Evans, Sr. Legal Director, Global Brand and Trademarks, Yahoo!, Kim Teraberry, Director, Corporate Counsel, Starbucks Coffee Company and Jim Harlan, Senior Attorney, Patents and Standards Strategy, RIM.

**About Intellectual Property Magazine**

**Intellectual Property Magazine** is part of the Informa Law division of Informa UK Limited, the leading business information provider. IPM is designed to keep in-house counsel around the world well briefed on what's happening across the intellectual property spectrum; deliver practical advice and tools for developing and executing strategy to protect intellectual property AND to maximise its value; provide the business perspective on global IP news and legal developments; and build better understanding between external counsel, in-house legal teams, brand and patent owners/managers and accounting staff worldwide. <http://www.ipworld.com/ipwo/static.htm?renderPage=about-ip-world>

**About Fincham Downs, LLC**

Fincham Downs, LLC is a streamlined law practice focused solely on Intellectual Property (IP), including patent and trademark procurement, IP portfolio management and monetization of IP assets. Magdalena Fincham, Carson Fincham, and Michael Downs partnered to form Fincham Downs in 2009 to provide business-savvy IP legal services designed to protect and reap value from their client's IP portfolios. The partners are using their years of experience as inventors and in-house IP counsel to offer a unique, collaborative and innovative approach to meeting their clients' comprehensive IP needs. From its Ridgefield office in Fairfield County, Connecticut, Fincham Downs provides blue chip services to a national and international clientele.